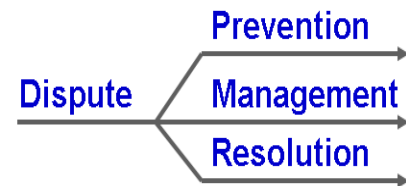


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Robert F. Copple, J.D., Ph.D
Arbitrator / Mediator

Robert Copple is fully committed to Alternative Dispute Resolution as a trained arbitrator, mediator, advocate, teacher, and consultant who has been involved in hundreds of ADR proceedings across the United States. His ADR appointments and professional activities include:

- **American Arbitration Association – National Arbitration and Mediation Panels**
- **CPR International Institute for Dispute Prevention and Resolution**
 - Distinguished Panel of Neutrals (General Commercial, Technology, Environmental, and eDiscovery Panels)
 - CPR International Commission on Patent Disputes – Chair
 - eDiscovery Panel – Founding Member
 - Arbitration Committee – Charged with revising CPR arbitration rules.
- **Arizona State Bar Association -- Executive Council, ADR Section**
- **American Bar Association – ADR Section**
- **Motorola, Inc. – Global ADR Coordinator (past)**

The breadth of his subject matter dispute experience includes:

- Complex Commercial
- Unfair Competition
- Securities
- Class Actions
- Construction
- Mass Tort
- Intellectual Property (patent, copyright, trademark, trade secret)
- Biotechnology and Healthcare
- Environmental / Energy / Natural Resources
- Information Technology / Telecommunications / Media / eCommerce
- eDiscovery
- Agency rulemaking and regulatory practice

Mr. Copple practiced as a litigator and regulatory negotiator with major law firms in Denver and Phoenix. Later, as Senior Litigation Counsel for Motorola, he was lead attorney for all environmental litigation, all litigation for the Semiconductor Sector, and the majority of the company's intellectual property litigation. In addition, he reorganized and managed the company's Superfund liability, developed risk management systems for the Iridium Satellite Launch Program, and led the eCommerce law team. As the Company's Global ADR Coordinator, he developed ADR policy and incorporated decision science methods for litigation evaluation and strategy analysis.

Mr. Copple writes and speaks extensively on ADR, litigation practice, eDiscovery, intellectual property, biotechnology, communications law, data security, economics, and environmental topics. He is a lead editor and contributing author of Biotechnology and the Law, a treatise published by the American Bar Association. In addition, he is the Chair of the CPR International Commission on Patent Disputes and the primary author of CPR's Patent Mediation Deskbook.

He has lectured and taught graduate and law school courses at The University of North Carolina at Chapel Hill, Arizona State University, the University of Nebraska, and the University of Houston Law Center, and has taught training seminars for the CPR and AAA.

Mr. Copple is the Chairman of the Advisory Board for the Arizona State University Center for Law, Science and Innovation and is a Research Fellow in the Center. He has been named as one of the 2007 -2010 "Best Lawyers in America" and one of the Phoenix Metro "Top Lawyers."

Mr. Copple received his undergraduate, masters, and law degrees from the University of Nebraska, where he was the executive editor of the Nebraska Law Review, and his Ph.D. in Mass Communications from the University of North Carolina at Chapel Hill. He also clerked for a state supreme court chief justice and for a federal district judge. Prior to his legal career, Mr. Copple was a working journalist on several newspapers and a legislative aid in the U.S. Congress and the Nebraska Unicameral Legislature.